<u>APPLICATION FOR UNITED STATES PATENT</u> <u>Declaration and Power of Attorney</u>

As a below named inventor, I hereby declare that my residence, post office address and citizenship are as stated below next to my name; that I believe that I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought, on the invention entitled as set forth below, which is described in the attached specification; that I have reviewed and understand the contents of such specification, including the claims, as amended by any amendment specifically referred to in the oath or declaration; that no application for patent or inventor's certificate on this invention has been filed by me or my legal representatives or assigns in any country foreign to the United States of America; and that I acknowledge the duty to disclose to the U.S. Patent and Trademark Office all information known to me to be material to patentability as defined in 37 C.F.R. § 1.56.

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true, and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

TITLE OF INVENTION: APPARATUS AND METHOD TO FACILITATE THE CUSTOMIZATION OF TELEVISION CONTENT WITH SUPPLEMENTAL DATA

I hereby appoint the following attorneys to prosecute this application and transact all business in the Patent and Trademark

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